

Revolutionary Zero-Invasive Screening Technology for Early Diagnosis and Personalized Medicine.

FOCUS: Early Cancer Detection &
Treatment Effectiveness

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How does it works: detects weak body surface currents (nA) by a biosensor.



What it evaluates: Deep Metabolic Assessment (**DMA**). Screening of organs and brain regions. **Dysmetabolism** linked to diseases.



AI NATIVE



Transportable and easy to use: no special additional equipments needed.



Applicable to the **most impacting pathologies**. Specific focus on **Oncology** as the first target.



More than 20.000 set of data acquired and more than 1.000 people involved



Certifications



CE for Electromagnetic
Compatibility: Certification
completed.



Medical Device Class 1:
in progress.
Planned for Dec 2024.



EU Medical Device Class 2A
planned from Q2 2025. FDA
submission for the end of 2025.

Intellectual Property

1. First patent submitted in May 2023
2. International Patent (PTC) submitted on May 2024
3. 3 trademarks registered
4. additional patents submission planned for 2025

Key-Characteristic in Oncology

- illumina GRAIL
- huna health, discovered
- ErleaDx
- Freemome
- GENETRON 泛生子 ANSWERS FOR CANCER
- mathbiology

| | Blood-based Early Diagnosis | Early-Diagnosis All Tumors | Personalized and Optimized Therapy | Prediction of Treat. effect. side effects reduction |
|---------------------------------|-----------------------------|----------------------------|------------------------------------|---|
| illumina GRAIL | ✓ | ✗ | ✗ | ✗ |
| huna health, discovered | ✓ | ✗ | ✗ | ✗ |
| ErleaDx | ✓ | ✗ | ✗ | ✗ |
| Freemome | ✓ | ✗ | ✗ | ✗ |
| GENETRON 泛生子 ANSWERS FOR CANCER | ✓ | ✗ | ✓ | ✗ |
| mathbiology | ✗ | ✓ | ✓ | ✓ |

Key-elements (Oncology)

illumina[®]
GRAIL

huna
health, discovered

ErleaDx

Freemome

GENETRON
泛生子
ANSWERS FOR CANCER

mathbiology[®]

| Funds Raised | Reliability | Test Cost (end-user) |
|---------------------|--|----------------------|
| 2 Billion US\$ | 43% | 950 US\$ |
| 1 Million US\$ | xx% | nd |
| nd | 80% | nd |
| 1.4 Billion US\$ | colorectal cancer is reported at 79.2% | nd |
| 406 Million US\$ | nd | nd |
| Raising in progress | >85% assessment still in progress | 100 - 400 € |



DMA does not compete with other tools.

The Deep Metabolism Assessment (DMA) Technology COMPLEMENTS existing diagnostics, offering valuable insights to enhance and accelerate diagnosis while empowering treatments."

Team Structure

now hiring: 3 biologists & 1 R&D assistant

Founders & Partners

significant experience
#big-Pharma, #AI
Market, #Univ.
Professors #previous
entrepreneurship
success



Giuseppe Sgro
Biology & Clinical R&D
Director – Former R&D Dir.
Pfizer



Alessandro Cascia
CFO – Private Market
Specialist Azimut



Raffaele Maccioni
Raffaele Maccioni
CEO & CTO – Pres. DSA
(AI Ass.)



Emanuele Carpanzano
Scientific Advisors
Prof. Univ. SUPSI



Raffaele Cerulli
Scientific Advisors
Prof. Univ. Salerno

keys-Researchers

keys-Researchers

Managers & Partners

#complementary
competences
#young
researchers



Gian Luigi Capurro
Sales & PR Executive



**Maria Cristina
Caracciolo**
Legal & Corporate
Affairs



Maddalena Mazzali
Communication &
Marketing Manager



DR. Elvira Plenzich
AI Specialist PhD
student –Univ. Salerno



DR. Roberto Tufano
AI Specialist PhD
student –Univ. Salerno

Below are outcomes from real cases.

It's important to note that during a visit, hundreds of data points are collected and elaborated by the algorithms; here, we only present key parameters. These cases demonstrate the alignment between DMA Technology results and official physician diagnose.

Case: Breast Cancer



TABLE 1 - Point Measure correspondence: **Right breast**

| Measure | value (nA) | MRI |
|--|------------|---------------|
| Spontaneous Emission | 290 | |
| Response to Marker: Phosphoryl Ethanolamine | 1330 | > 3 |

TABLE 2 - Point Measure correspondence: **Left breast**

| Measure | value (nA) | MRI |
|--|------------|-----|
| Spontaneous Emission | 320 | |
| Response to Marker: Phosphoryl Ethanolamine | 540 | < 1 |

Patient: 50-year-old woman.

Protocol: total body.

Algorithms calculate Marker Response Indexes (MRIs).
MRI >3 highlights positive dysmetabolism.

Phosphoryl ethanolamine is one of the markers used in the protocol. It is related to carcinoma as reported in the literature.

Table 1: MRI >3 identifies cell proliferation-related dysmetabolism in the right breast.

Biopsy needle aspiration confirms carcinoma in situ.

Table 2: Comparison with the left breast, where no abnormalities were detected.

Case: tumor diagnosis and counter-diagnosis



Following a series of magnetic resonance imaging scans, the patient receives an **initial diagnosis of a brain tumor** (left temporal and parietal cortex). Below the diagnosis report.

Dr. Carlo Filippo Ricci

Roma

Alla cortese attenzione del medico curante,

Viene dimesso in data odierna il Sig.ra [REDACTED], nata [REDACTED], ricoverata dal [REDACTED] dimessa in data odierna dal reparto di Neurologia.

DIAGNOSI: Lesione occupante spazio parenchimale temporo-polare sinistra in corso di definizione diagnostica. Emicrania comune. Componente monoclonale gamma IgG kappa.

Case: tumor diagnosis and counter-diagnosis



The **DMA Test** (preceding the latest investigations) highlights, in the same areas reported in the initial diagnosis, an inflammation due to exogenous factors (IL-2 marker), associated with a cellular membrane repair process (PEtn), all with Marker Response Indexes >3 , but it does not show proliferative processes associated with tumor formations (detectable with C-MYC, C-RAS, PChoCl markers).

| | MRI C-MYC | MRI C-RAS | MRI <u>PChoCl</u> | MRI PEtn | MRI IL-2 |
|----------------------|--------------|--------------|----------------------|--------------|--------------|
| Left Temporal Cortex | <2 | <1 | <2 | >4 | >4 |
| Left Parietal Cortex | <3 | <2 | <2 | >3 | 3 |
| | Tumor | | | inflammation | |

Case: tumor diagnosis and counter-diagnosis



The **inflammatory hypothesis** is finally **confirmed** by further **diagnostic investigations**, ruling out brain surgery as illustrated by the following image showing the results of the latest cranial magnetic resonance imaging.

Annotazioni:

L'evoluzione descritta è contro l'ipotesi precedentemente formulata di neoplasia gliale temporo - polare - mesiale a sinistra. La riduzione "spontanea", i dati perfusionali e spettroscopici, la mancanza di restrizione della diffusione, il venir meno dei segni di rigonfiamento ed anche il riscontro della piccola alterazione focale di segnale in sede temporo-polare a dx suggeriscono come più verosimile l'ipotesi encefalitica / flogistica (in senso lato). È opportuna la rivalutazione clinico - neurologica e si propone un successivo ulteriore controllo nel tempo.

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Case: Brain Metastasis from lung Cancer

Patient: Man 71 years old.

Protocol: Oncology Total Body

Right lung adenocarcinoma was diagnosed in 2014. First-line chemotherapy. Second-line chemotherapy from 2017 to 2022.

In april 2024, a metastasis was discovered in the cerebellum and in other brain districts.

Algorithms calculate **Marker Response Indexes** (MRIs). **MRI >3 highlights positive dysmetabolism.**

| Marker | MRI | District | Remarks |
|--------------------------|----------------|---|--|
| <u>PChoCl</u> | >3 | Cerebellum and brainstem | This marker is related to an increase in the production of cellular membranes typical of ongoing tumor processes |
| Glucose | >5 | epiphysis (pineal gland) | This marker is related to an increase of cellular metabolism. Commonly used (in radioactive form) in PET (Positron Emission Tomography) |
| C-RAS PEtn Glucose | >4 >4 >7 | corpus callosum | The "moved" markers indicate at the same time a genetic mutation typical of cancer cells, an intense replication activity of cell and nuclear membranes (phospholipids) and an intense metabolic activity. These are all characteristics that tumor activity has in common |
| glucose | >4 | liver | This marker is related to an increase of cellular metabolism. When it is the only marker detected, it is not necessarily linked to tumor but to cellular activity. Ultrasound of the liver shows a cyst |
| Glucose & PEtn | >3 | midollo spinale e gangli paravertebrali | Those markers indicate an intense replication activity of cell and nuclear membranes (phospholipids) and an intense metabolic activity. |
| <u>PChoCl</u> Glucose | >3 >4 | Stomac | Those markers indicate an intense replication activity of cell and nuclear membranes (phospholipids) and an intense metabolic activity. |
| C-RAS PEtn Glucose | >3 >3 >4 | basal nuclei and thalamus | The "moved" markers indicate at the same time a genetic mutation typical of cancer cells, an intense replication activity of cell and nuclear membranes (phospholipids) and an intense metabolic activity. These are all characteristics that tumor activity has in common |
| | all <3 | Frontal cortex, Kidneys, bladder | By way of example, the negative response of the same markers on uncompromised organs, in line with traditional examinations such as MRI and CT scans on the same patient. |

Case: Alzheimer



Point Measure correspondence: **basal nuclei**

| Measure | value (nA) | MRI |
|-----------------------------------|------------|-----|
| Spontaneous Emission | 70 | |
| Response to Amyloid beta | 370 | >4 |
| Response to Caspase 7 | 370 | >4 |
| Response to Ig-A | 340 | >3 |
| Response to Ig-G | 340 | >3 |
| Response to Malondialdehyde (MDA) | 330 | >3 |

Patient: Man 80 years old.

Protocol: healthy mind

Algorithms calculate **Marker Response Indexes** (MRIs). **MRI >3 highlights positive dysmetabolism.**

The spontaneous emission is significantly below the standard of people of the same gender and age. This already constitutes a preliminary clue.

The markers used in this protocol are those reported in the literature, as expressed in the case of Alzheimer.

All the markers show an MRI>3, **coherently with the diagnosis of Alzheimer's by usual clinical assessment.**

Dual-Channel Business & Revenue Model



#Technology as a Service #Rapid Scale-up #Brand Value #Targets EU, US, Canada, UAE



DIRECT

1) Direct Human Biology Institutes (HBI)

Biologists offering direct screening services to end-users and assisting attending physicians

Revenue from Technology as a service & Visits.

Channel - Key Objectives

1. Establish the format and customer experience model
2. Validate and showcase the solution's potential
3. Aim to contribute approximately **10%** of total revenue



B2B2C

2) B2B2C + HBI Franchising

Third Parties: Clinics, pharmacies, biologists, and physicians adopting the technology. Partners may also become HBI Franchise Points for added benefits

Revenue from Technology as a Service (TaaS).

B2B Channel - Key Objectives

- Scaling.
- Aim to contribute approximately **90%** of total revenue

Market Opportunity

One Of The Pillars



396k

ITALY 2023
New Cases of Cancers

1.9M

USA 2023
New Cases of Cancers

20M

WORLD 2023
New Cases of Cancers

**2023, global spending on
oncology, US\$218 Billion**

TAM: US\$38 Billion
SAM: US\$20 Billion
SOM: US\$1 Billion

Key Achievements and Highlights



Granted Project PREVEDO (won in 2023, started in 2024)

We received a grant from the Ministry of Business and Made in Italy (MIMIT) for a 30-months R&D project in Oncology and Cardiology. The project, with a budget of €700K, involves Math Biology and the Departments of Medicine, Chemistry & Biology, and Mathematics at the University of Salerno.



Smart & Start Success (2024)

We passed the Smart&Start selection by Invitalia, securing a €600K interest-free loan (10 yrs) and a €220K grant, backed by the Italian Ministry of Economy, to boost our development.



Healthcare Startup Battle (March 2024)

Math Biology won top honors in a competition by Paideia Hospital International, a leading Rome-based clinic investing in life science startups, underscoring our excellence in the healthcare startup ecosystem.



Innovit Selection (May 2024)

Math Biology is one of 15 startups chosen for the Innovit acceleration program, backed by the Italian Trade Agency and the Consulate General of Italy in San Francisco. This program will connect us to Silicon Valley's innovation and venture capital scene, with a two-week trip to San Francisco.

Initial Funding & Future Opportunities

What are we looking for:

1° Round **1.5 M\$**

Nominal Valuation post-money: 9.5M€

800k\$ already committed.



We are looking for financial and industrial key-partners (pharma, diagnostic tech vendors, insurances..)



Following our launch in Italy, we see the USA as the ideal base for scaling up.



NEXT Round planned for the 2025. Potential target 30 M\$, evaluation 70 M\$



Thank You

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