



**Alessandro Cascia, CFO** 





**How does it works:** detects weak body surface currents (nA) by a biosensor.



**What it evaluates**: Deep Metabolic Assessment (**DMA**). Screening of organs and brain regions. **Dysmetabolism** linked to diseases.



## **AI NATIVE**



**Transportable and easy to use**: no special additional equipments needed.



Applicable to the **most impacting pathologies**. Specific focus on **Oncology** as the first target.



More than 20.000 set of data acquired and more than 1.000 people involved





## Certifications



CE for Electromagnetic Compatibility: Certification completed.



Medical Device Class 1: in progress. Planned for Dec 2024.



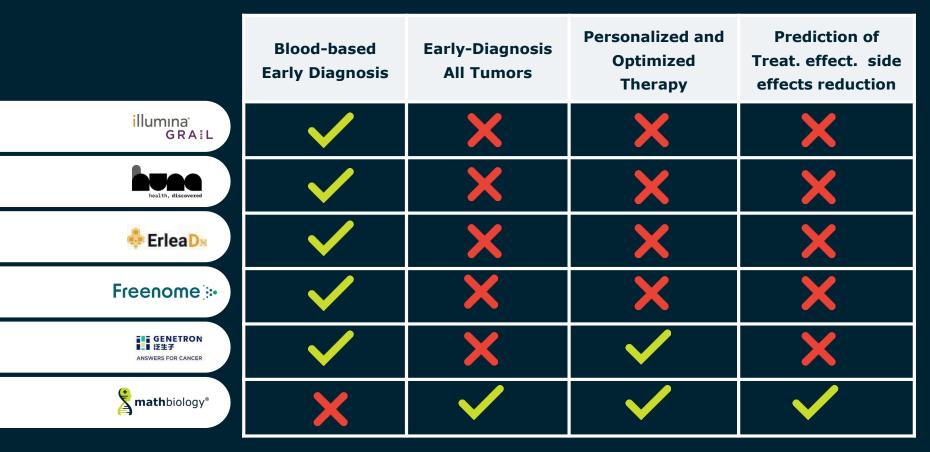
EU Medical Device Class 2A planned from Q2 2025. FDA submission for the end of 2025.



# **Intellectual Property**

- 1. First patent submitted in May 2023
- 2. International Patent (PTC) submitted on May 2024
- 3. 3 trademarks registered
- 4. additional patents submission planned for 2025

## **Key-Characteristic in Oncology**



# **Key-elements (Oncology)**



Founds Raised	Reliability	Test Cost (end-user)	
2 Billion US\$	43%	950 US\$	
1 Million US\$	xx% nd		
nd	80%	nd	
1.4 Billion US\$	colorectal cancer is reported at 79.2%	nd	
406 Million US\$	nd	nd	
Raising in progress	>85% assessment still in progress	100 - 400 €	



## DMA does not compete with other tools.

The Deep Metabolism Assessment (DMA)
Technology COMPLEMENTS existing diagnostics,
offering valuable insights to enhance and
accelerate diagnosis while empowering
treatments."



# Founders & Partners

significant experience #big-Pharma, #AI Market, #Univ. Professors #previous entrepreneurship success

# Managers & Partners

#complementary competences #young researchers

# Team Structure



**Giuseppe Sgro**Biology & Clinical R&D
Director – Former R&D Dir.
Pfizer



Alessandro Cascia CFO – Private Market Specialist Azimut



Raffaele Maccioni Raffaele Maccioni CEO & CTO – Pres. DSA (AI Ass.)



Emanuele Carpanzano Scientific Advisors Prof. Univ. SUPSI

keys-Researchers



Raffaele Cerulli Scientific Advisors Prof. Univ. Salerno



Gian Luigi Capurro Sales & PR Executive



Maria Cristina Caracciolo Legal & Corporate Affairs



Maddalena Mazzali Communication & Marketing Manager



**DR. Elvira Plenzich**AI Specialist PhD
student -Univ. Salerno



**DR. Roberto Tufano**AI Specialist PhD
student -Univ.Salerno



### Below are outcomes from real cases.

It's important to note that during a visit, hundreds of data points are collected and elaborated by the algorithms; here, we only present key parameters. These cases demonstrate the alignment between DMA Technology results and official physician diagnose.

## **Case: Breast Cancer**



TABLE 1 - Point Measure correspondence: <b>R</b>	ight
hreast	

Measure	value (nA)	MRI
Spontaneous Emission	290	
Response to Marker: Phosphoryl Ethanolamine	1330	> 3

TABLE 2 - Point Measure correspondence: **Left breast** 

Measure	value (nA)	MRI
Spontaneous Emission	320	
Response to Marker: Phosphoryl Ethanolamine	540	< 1

Patient: 50-year-old woman.

Protocol: total body.

Algorithms calculate Marker Response Indexes (MRIs).

MRI >3 highlights positive dysmetabolism.

Phosphoryl ethanolamine is one of the markers used in the protocol. It is related to carcinoma as reported in the literature.

Table 1: MRI >3 identifies cell proliferation-related dysmetabolism in the right breast.

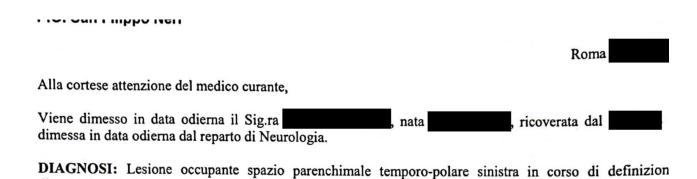
Biopsy needle aspiration confirms carcinoma in situ.

Table 2: Comparison with the left breast, where no abnormalities were detected.

## Case: tumor diagnosis and counter-diagnosis



Following a series of magnetic resonance imaging scans, the patient receives an **initial diagnosis** of a brain tumor (left temporal and parietal cortex). Below the diagnosis report.



diagnostica. Emicrania comune. Componente monoclonale gamma IgG kappa.

# Case: tumor diagnosis and counter-diagnosis



The **DMA Test** (preceding the latest investigations) highlights, in the same areas reported in the initial diagnosis, an inflammation due to exogenous factors (IL-2 marker), associated with a cellular membrane repair process (PEtn), all with Marker Response Indexes >3), but it does not show proliferative processes associated with tumor formations (detectable with C-MYC, C-RAS, PChoCl markers).

	MRI C-MYC	MRI C-RAS	MRI PChoCl	MRI PEtn	MRI IL-2
Left Temporal Cortex	<2	<1	<2	<u>&gt;4</u>	<u>&gt;4</u>
Left Parietal Cortex	<3	<2	<2	<u>&gt;3</u>	3
	Tumor		inflamma	ation	

# Case: tumor diagnosis and counter-diagnosis



The **inflammatory hypothesis** is finally **confirmed** by further **diagnostic investigations**, ruling out brain surgery as illustrated by the following image showing the results of the latest cranial magnetic resonance imaging.

#### Annotazioni:

L'evoluzione descritta è contro l'ipotesi precedentemente formulata di neoplasia gliale temporo - polare mesiale a sinistra. La riduzione " spontanea ", i dati perfusionali e spettroscopici, la mancanza di restrizione della diffusione, il venir meno dei segni di rigonfiamento ed anche il riscontro della piccola alterazione focale di segnale in sede temporo-polare a dx suggeriscono come più verosimile l'ipotesi encefalitica / flogistica (in senso lato). È opportuna la rivalutazione clinico - neurologica e si propone un successivo ulteriore controllo nel tempo.

# **Case: Brain Metastasis from lung Cancer**

Patient: Man 71 years old.

Protocol: Oncology Total Body

Right lung adenocarcinoma was diagnosed in 2014. First-line chemotherapy. Second-line chemotherapy from 2017 to 2022.

In april 2024, a metastasis was discovered in the cerebellum and in other brain districts.

Algorithms calculate Marker Response Indexes (MRIs). MRI >3 highlights positive dysmetabolism.

Marker	MRI	District	Remarks
PChoCl	>3	Cerebellum and brainstem	This marker is related to an increase in the production of cellular membranes typical of ongoing tumor processes
Glucose	>5	epiphysis (pineal gland)	This marker is related to an increase of cellular metabolism. Commonly used (in radioactive form) in PET (Positron Emission Tomography)
C-RAS PEtn Glucose	>4 >4 >7	corpus callosum	The "moved" markers indicate at the same time agenetic mutation typical of cancer cells, an intense replication activity of cell and nuclear membranes (phospholipids) and an intense metabolic activity. These are all characteristics that tumor activity has in common
glucose	>4	liver	This marker is related to an increase of cellular metabolism. When it is the only marker detected, it is not necessarily linked to tumor but to cellular activity. Ultrasound of the liver shows a cyst
Glucose & PEtn	>3	midollo spinale e gangli paravertebral i	Those markers indicate an intense replication activity of cell and nuclear membranes (phospholipids) and an intense metabolic activity.
PChoCl Glucose	>3 >4	Stomac	Those markers indicate an intense replication activity of cell and nuclear membranes (phospholipids) and an intense metabolic activity.
C-RAS PEtn Glucose	>3 >3 >4	basal nuclei and thalamus	The "moved" markers indicate at the same time a genetic mutation typical of cancer cells, an intense replication activity of cell and nuclear membranes (phospholipids) and an intense metabolic activity. These are all characteristics that tumor activity has in common
	all <3	Frontal cortex, Kidneys, bladder	By way of example, the negative response of the same markers on uncompromised organs, in line with traditional examinations such as MRI and CT scans on the same patient.

## **Case: Alzheimer**

Point Moscure correspondence: basal pucloi



Foint Measure correspondence. <b>Dasai Iluciei</b>				
value (nA)	MRI			
70				
370	>4			
370	>4			
340	<b>§</b> 3			
	value (nA)  70  370  370			

Response to Iq-G

Malondialdehyde (MDA)

Response to

Patient: Man 80 years old. Protocol: healthy mind

>3

340

330

Algorithms calculate Marker Response Indexes (MRIs). MRI >3 highlights positive dysmetabolism.

The spontaneous emission is significantly below the standard of people of the same gender and age. This already constitutes a preliminary clue.

The markers used in this protocol are those reported in the literature, as expressed in the case of Alzheimer.

All the markers show an MRI>3, coherently with the diagnosis of Alzheimer's by usual clinical assessment.

## **Dual-Channel Business & Revenue Model**

#Technology as a Service #Rapid Scale-up #Brand Value #Targets EU, US, Canada, UAE





DIRECT

# 1) Direct Human Biology Institutes (HBI)

Biologists offering direct screening services to endusers and assisting attending physicians

**Revenue** from Technology as a service & Visits.

### el - Key Objectives

- 1. Establish the format and customer experience model
- 2. Validate and showcase the solution's potential
- 3. Aim to contribute approximately **10%** of total revenue



2) B2B2C + HBI Franchising

Third Parties: Clinics, pharmacies, biologists, and physicians adopting the technology. Partners may also become HBI Franchise Points for added benefits

**Revenue** from Technology as a Service (TaaS).

### B2B Channel - Key Objectives

- Scaling.
- Aim to contribute approximately 90% of total revenue

B2B2C

# Market Opportunity One Of The Pillars



396k

**ITALY 2023** 

**New Cases of Cancers** 

1.9M

USA 2023

New Cases of Cancers

20M

**WORLD 2023** 

**New Cases of Cancers** 

2023, global spending on oncology, US\$218 Billion

TAM: US\$38 Billion

SAM: US\$20 Billion

**SOM: US\$1 Billion** 

# Key Achievements and Highlights



#### **Granted Project PREVEDO (won in 2023, started in 2024)**

We received a grant from the Ministry of Business and Made in Italy (MIMIT) for a 30-months R&D project in Oncology and Cardiology. The project, with a budget of €700K, involves Math Biology and the Departments of Medicine, Chemistry & Biology, and Mathematics at the University of Salerno.



### **Smart & Start Success (2024)**

We passed the Smart&Start selection by Invitalia, securing a €600K interest-free loan (10 yrs) and a €220K grant, backed by the Italian Ministry of Economy, to boost our development.



#### **Healthcare Startup Battle (March 2024)**

Math Biology won top honors in a competition by Paideia Hospital International, a leading Rome-based clinic investing in life science startups, underscoring our excellence in the healthcare startup ecosystem.



### **Innovit Selection (May 2024)**

Math Biology is one of 15 startups chosen for the Innovit acceleration program, backed by the Italian Trade Agency and the Consulate General of Italy in San Francisco. This program will connect us to Silicon Valley's innovation and venture capital scene, with a two-week trip to San Francisco.



# Initial Funding & Future Opportunities

## What are we looking for:

1° Round **1.5 M\$** 

Nominal Valuation post-money: 9.5M€

800k\$ already committed.



We are looking for financial and industrial key-partners (pharma, diagnostic tech vendors, insurances..)



Following our launch in Italy, we see the USA as the ideal base for scaling up.



NEXT Round planned for the 2025. Potential target 30 M\$, evaluation 70 M\$



# Thank You

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